



We are pleased to introduce the latest tools available to Cow Sense users. Appropriately named **Power Tools**, this product provides powerful advanced capabilities for Cow Sense customers!

In the past we have had requests from users to build applications to provide customized functionality to Cow Sense. We have accommodated these individual needs through building specialized utility programs.

Now a key selection of these powerful utilities has been redesigned to be of greater benefit to ALL customers. Look at what Power Tools has to offer you!

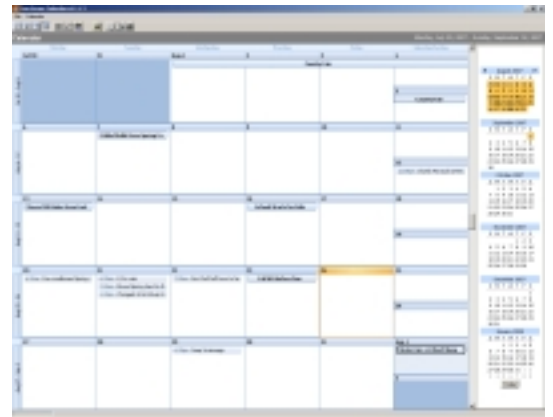


Use Cow Sense Power Tools to:

- *Maintain your management Calendar*
- *Move Cows and bulls between herds*
- *Combine data from various Reports*
- *Plan breedings based on your goals*
- *Print a 5 - generation Performance Pedigree*
- *Customize with Photos and your logo*
- *Easily Update EPDs*

Calendar Pro

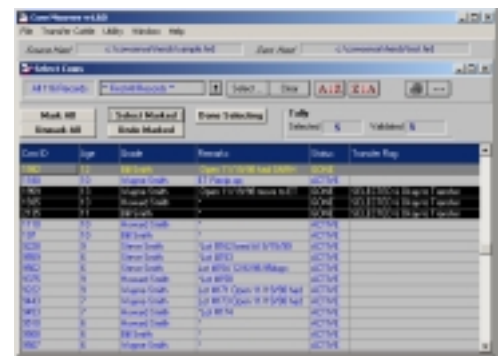
Although Cow Sense Version 4.74 contains a simple calendar tool, the **Calendar Pro** in Power Tools provides more advanced features. It can be customized for users that may prefer to display a daily, 5 day, or 7 day view as well as the month view of the standard calendar. In addition you can tailor the style, color and layout.



However the most valuable feature may be that you can update Calendar Pro from Cow Sense. This feature updates your Calendar with information such as: estimated calving dates; first calf – last calf birthdates; breeding; preg check; as well as herd health and treatment data.

Cow Moover

Previous versions of Cow Moover were purchased separately and launched from the Cow Sense Main Menu. We have incorporated Cow Moover with Cow Sense Power Tools. Cow Moover has application to customers who have multiple Cow Sense herd files and need to conveniently move cow or bull records between herds. Current Cow Moover customers may upgrade for just the difference in cost.



**Try Power Tools FREE for 5 days to decide if they are right for you!
As additional tools are added, updates will be available in the Help Menu.**

Join Report

This tool provides users with the ability to design reports that access data in different tables and merges them into a combined or "joined" report. This report is saved as a text file in the Cow

Sense export folder and can be opened with Excel, Lotus, Works or other analysis software. This tool can be very useful for Cow Sense Commercial and Purebred users who have specialized, advanced analysis needs.

Mating Planner



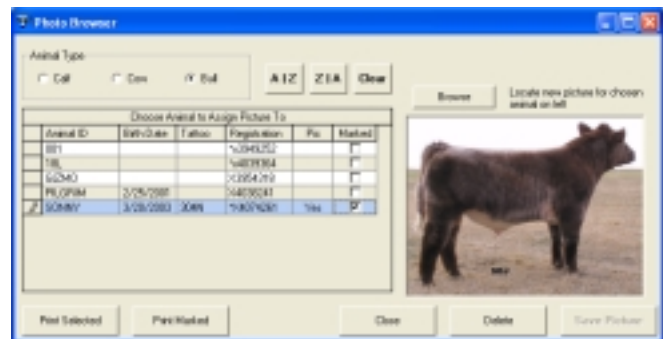
Set performance targets and let Mating Planner match cows and bulls to meet your goals. Simply select

cows and bulls to be considered, set your EPD parameters, and the Mating Planner will generate a list of matings for each cow with all bulls whose resulting progeny will meet your goals! This saves you a great deal of time in making an initial mating decision.

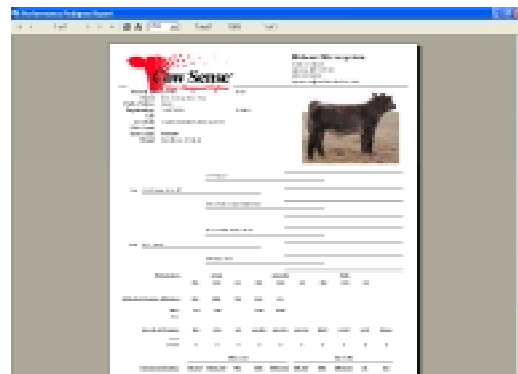
Mating Planner will save and store your final bull selections on the cow's record in Cow Sense, and even export to Pocket Cow Sense for field reference when AI breeding cows or sorting for natural service sires!

Performance Pedigree, Photos & Logos

A picture can say 1,000 words. With Power Tools you can add pictures and print a 5-generation Performance Pedigree! What a great tool to enhance your marketing efforts!



You can also add your company logo or brand to the pedigree and print, with or without a picture. (See screen capture below. Note logo upper left hand corner). This adds a professional touch to a Performance Pedigree on reference or sale cattle.



Update EPD's

This feature will update calf EPD's based on current parent EPD's. This is useful to Cow Sense Purebred customers that have received updated EPD's on parent animals and wish to apply those changes to their current calves.



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