



## A Comparison of Key Features by Mode

|  | <u>EZ-75</u>   | <u>Lite</u>                          | <u>Commercial</u>                    | <u>Purebred</u>                      |
|--|--|--------------------------------------|--------------------------------------|--------------------------------------|
| <b>Ease of Use</b><br>- Easily navigate from one area to another<br>- Complete Searchable Help Section<br>- Electronic Users Guide (manual) in PDF format<br>- Helpful Utilities - Backup, Restore and Repair Herd files<br>- Included Technical Support (time differs by product - see Customer Service Policy)   | ●<br>●<br>●<br>●<br>●                                      | ●<br>●<br>●<br>●<br>●                | ●<br>●<br>●<br>●<br>●                | ●<br>●<br>●<br>●<br>●                |
| <b>Complete Inventory by:</b><br>- Class - Bull, Calf, Cow<br>- Group (location or other User Defined Groups)<br>- Sub-group (i.e. specific pasture or other User Defined Sub-groups)<br>- Age, origin & purchase price<br>- Any other distinction(s) - single or combined<br>- Convert raised replacements from calf records to cow or herd bull records<br>- Death and disposal records for bulls, calves & cows   | ●<br>●<br>●<br>●<br>●<br>●<br>●                            | ●<br>●<br>●<br>●<br>●<br>●<br>●      | ●<br>●<br>●<br>●<br>●<br>●<br>●      | ●<br>●<br>●<br>●<br>●<br>●<br>●      |
| <b>Calving data entry fields</b><br>- Date, dam ID, sire ID, color, ease, etc<br>- Flexibility for year round calving (multiple seasons)<br>- Tabular calf data entry option - great for historical data entry!  | ●<br>●<br>○  | ●<br>●<br>●                          | ●<br>●<br>●                          | ●<br>●<br>●                          |
| <b>Reproductive Performance Measures</b><br>- Avg. calving interval<br>- Calving Distribution<br>- Pregnancy Examination Results<br>- Pounds weaned per exposed female   | ●<br>●<br>●<br>●   | ●<br>●<br>●<br>○                     | ●<br>●<br>●<br>●                     | ●<br>●<br>●<br>●                     |
| <b>Individual &amp; Group health data</b><br>- Preloaded pharmacy of BQA vaccines and antibiotics<br>- Tracks critical routes of administration and withdrawal   | ●<br>●   | ●<br>●                               | ●<br>●                               | ●<br>●                               |
| <b>Powerful Reports</b><br>- Print field forms for data collection<br>- Standard reports for Bulls, Calves, & Cows<br>- Generates a NCBA Certified SPA Production report<br>- Generates a cost of production report<br>- Ability to edit animal records from Report screens<br>- Includes Custom Reports Library (pre-loaded with example reports)<br>- Easily build or edit custom reports to your specifications<br>- Match function accommodates queries between Bull, Calf, Cow & Treatment tables | ●<br>●<br>●<br>●<br>●<br>○<br>○<br>○                       | ●<br>●<br>○<br>○<br>●<br>●<br>●<br>● | ●<br>●<br>●<br>●<br>●<br>●<br>●<br>● | ●<br>●<br>●<br>●<br>●<br>●<br>●<br>● |
| <b>Record sale data</b><br>- Group<br>- Individual   | ●<br>○   | ●<br>○                               | ●<br>●                               | ●<br>●                               |
| <b>Breeding data entry &amp; reporting</b><br>- Tracks AI and pasture exposed breeding data<br>- Interactive Semen Inventory<br>- Planned mating tool<br>- Complete ET tracking for donors, recips., and embryos   | ●<br>○<br>○<br>○   | ●<br>●<br>○<br>○                     | ●<br>●<br>○<br>○                     | ●<br>●<br>●<br>●                     |
| <b>Size Considerations</b><br>Unlimited number of herds<br>Unlimited number of cows<br>Unlimited number of bulls   | ○ <sup>(1)</sup><br>○ <sup>(75)</sup><br>○ <sup>(15)</sup> | ●<br>●<br>●                          | ●<br>●<br>●                          | ●<br>●<br>●                          |

**Legend:** ● = Feature available with this mode; ○ = Feature not available with this mode

| Comparison of Key Features by Mode - Continued                              | EZ              | LT              | CM              | PB              |
|---|-----------------|-----------------|-----------------|-----------------|
| <b>Flexibility to customize to your operation</b>                           |                 |                 |                 |                 |
| - User defined fields for Bull, Calf, & Cow Groups and Sub-groups           | ●               | ●               | ●               | ●               |
| - Create, name and save custom queries and sorts                            | ●               | ●               | ●               | ●               |
| - Track multiple breeds, add breeds or composites and breed %               | ●               | ●               | ●               | ●               |
| - Turn off fields, irrelevant to your operation.                            | ○               | ○               | ●               | ●               |
| - Rename existing fields, or add new ones.                                  | ○               | ○               | ●               | ●               |
| <b>Complete calf performance indicators</b>                                 |                 |                 |                 |                 |
| - Calving, Weaning, Yearling WT data (actual, adj.& within herd ratios)     | ●               | ○               | ●               | ●               |
| - Individual carcass performance data                                       | ○               | ○               | ●               | ●               |
| - Individual feedlot performance data                                       | ○               | ○               | ●               | ●               |
| - Individual ultra sound data   | ○               | ○               | ●               | ●               |
| <b>Lifetime progeny performance indicators for sire and dam</b>             |                 |                 |                 |                 |
| - Avg. calving ease scores  | ●               | ●               | ●               | ●               |
| - BW, WW & YW data (actual, adj.& within herd ratios)                       | ●               | ○               | ●               | ●               |
| - Calculates within herd ratio's for Cows (MPPA) and Bulls                  | ●               | ○               | ●               | ●               |
| - Extensive feedlot and carcass data fields (individual & averages)         | ○               | ○               | ●               | ●               |
| - Ultra sound data (individual & averages)                                  | ○               | ○               | ●               | ●               |
| <b>Pedigree information</b>   |                 |                 |                 |                 |
| - First generation pedigrees (sire & dam)                                   | ●               | ●               | ●               | ●               |
| - Multiple generation pedigree fields                                       | ○               | ○               | ○               | ●               |
| - Track complete performance pedigrees                                      | ○               | ○               | ○               | ●               |
| - Record registration information (#, name, tattoo, blood, etc.)            | ○               | ○               | ○               | ●               |
| - Bull EPD's  | ●               | ●               | ●               | ●               |
| - Calf and Cow EPD's  | ○               | ○               | ○               | ●               |
| <b>Advanced data entry or exchange functionality</b>                        |                 |                 |                 |                 |
| - Global Data Entry/Replacement   | ○               | ●               | ●               | ●               |
| - Export Data   | ●               | ●               | ●               | ●               |
| - Import Data   | ○               | ○               | ●               | ●               |
| <b>Interface with Cow Moover</b>  |                 |                 |                 |                 |
| - Facilitates moving cow & bull records between herds                       | ○               | ●               | ●               | ●               |
| <b>Interface with Sale Manager</b>  |                 |                 |                 |                 |
| - A complete customer and sale management software                          | ○               | ○               | ●               | ●               |
| <b>Interface with Cow COMM</b>  |                 |                 |                 |                 |
| - For chute side data entry in or retrieval from CS data base               | ○               | ○               | ●               | ●               |
| - Compatibility with electronic scales and ID readers                       | ○               | ○               | ●               | ●               |
| - Real time animal sorting - based upon your criteria                       | ○               | ○               | ●               | ●               |
| - Or use seamless download direct from your scale                           | ○               | ○               | ●               | ●               |
| <b>Interface with Premium Interface Component (PIC)</b>                     |                 |                 |                 |                 |
| - Seamless data exchange with feedlots                                      | ○               | ○               | ●               | ●               |
| - Seamless data exchange with Breed Associations                            | ○               | ○               | ○               | ●               |
| <b>Interface with Cow Sense Online</b>                                      |                 |                 |                 |                 |
| - Provides instant comparisons of your herd vs. averages of all subscribers | ●               | ○               | ●               | ●               |
| <b>Retail Price</b>   | \$175.00        | \$295.00        | \$495.00        | \$595.00        |
| <b>Instant Rebate (30 day purchase incentive)</b>                           | \$ 17.50        | \$ 29.50        | \$ 49.50        | \$ 59.50        |
| <b>Final Program Cost</b>   | <b>\$157.50</b> | <b>\$265.50</b> | <b>\$445.50</b> | <b>\$535.50</b> |

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*Midwest MicroSystems is dedicated to improve the economic position and success of our customers by providing the most current, highest quality, integrated information management systems for the beef industry...*