# GREAT NEWS for Red Angus Seedstock Producers!

Although we have long had an electronic exchange with Red Angus Association of America (RAAA), we have released a **NEW** improved interface making it simpler to maintain the data necessary for making the management decisions critical to your operation, yet **easily submit and receive data to and from RAAA without duplicating data entry!**

These newly improved features built into the Partner Exchange Tool (PET) included in **Cow Sense NxGen-PRO** provide the capability to **easily create files that can be submitted to RAAA for Registrations**. You can also relay raw performance data updates, retrieve EPDs, adjusted performance measures and ratios on records previously recorded. In addition, this PET interface provides you the capability to create an initial Cow Sense herd file from your animal records stored at the RAAA REDSPro Online Registry!

# IT ALL WORKS IN TRIAL MODE!

You can download a fully capable Trial Edition of Cow Sense NxGen and test drive it yourself.
**Click HERE to Download a FREE Trial Edition of Cow Sense NxGen**

Once installed, you can create a herd of your own, enable the **RAAA PET interface** and turn on the desired fields you wish to utilize. The link below provides important instructions to enable these capabilities for your herd file.
**Click HERE to view the NxGen Guide for the RAAA Interface**

If you have not visited our website recently, you will be amazed at the powerful new tools available in this NEW Version! This is a total new design based on our over 25 years in this business and rebuilt from the ground up!
**Click HERE to visit the Cow Sense Information Center for more details**

The Features Comparison (at link above) provides pricing and will help you determine which version is right for your operation. Although you can work with the Trial Edition in both EZ or PRO mode, the PET Interface with RAAA is an included feature of PRO Versions only. **NOTE:** *If you produce Hybrid Seedstock involving Angus, Charolais, Gelbvieh or Simmental we have interfaces with those associations as well!*

Whether your management needs are low tech or high tech, Cow Sense provides the solutions. We feel confident that you will find this new version of Cow Sense to be the most advanced, beef industry focused, yet user-friendly Cow-Calf Herd Management Software package available today. Your data is stored locally on your computer, yet **easily shares and receives data from REDSPro**. If you want to capture more **PROFIT** from your cow herd AND **SAVE TIME** recording data with RAAA, then Cow Sense NxGen is just the ticket!

If I can be of help or should you have any questions, please feel free to call us **Toll Free at 800-584-0040**.. I would also be happy to arrange a Demo over the Internet. We look forward to an opportunity to earn your business and move our relationship the next level. In the interim, we remain...

At Your Service,

*Tim Davis*

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