

Open Letter to CattlePro Software Customers



Limited Time Offer to CattlePro Customers Announced!

We have recently received an increased number of calls and inquiries from individuals who had previously purchased CattlePro Software, a competitor of Cow Sense. These CattlePro users contacted us as that company apparently is no longer in business, cannot be reached by phone and e-mails go unanswered.

We have long offered a service to convert CattlePro data into a Cow Sense herd file for those who realized the advantages Cow Sense offers. Normal charge for this data conversion is \$295. However, given the circumstances cattlemen using CattlePro now face having no ongoing support and technical assistance, we have made the decision to temporarily reduce that cost.

Until July 1, 2020 we will provide a standard conversion of CattlePro basic production and performance data for \$149. This will include parent data linked to their respective progeny data at half the normal charge. We are hopeful this will offer some relief to producers (many having several years of herd data) with a proven avenue for converting that information into meaningful Cow Sense reports for analysis and critical management decisions.

Cow Sense was the very first Windows based herd management program on the market. We are still in business today while many others are no longer in business. We credit this to a wonderful loyal customer base to which we strive to provide superior products and technical service. Rest assured; with this proven track record we will be there to serve our fellow cattlemen when you need us.

Please feel free to call us Toll Free at (800) 584-0040 or [click HERE to e-mail us](#) with any questions. Please visit the Cow Sense Information Center and Cow Sense Store at the links below for product details and pricing.

Product Information: <https://midwestmicro.us/information-center>

Product Pricing (NxGen): <https://midwestmicro.us/product-category/software/cow-sense>

CattlePro Data Conversion: <https://midwestmicro.us/store/cattlepro-data-conversion>

Contact us today as this is a Limited Time Offer AND although we generally promise a 14-day turn around on data conversions, we expect a significant increase in these requests and delays can be expected. The sooner we can get your conversion on the calendar the better! We look forward to an opportunity to earn your business and would humbly welcome you into the Cow Sense Family. In the interim, we remain...

At Your Service,
Tim Davis
Vice President