



Announcement for American International Charolais Association Members

GREAT NEWS for Charolais Seedstock Producers! Cow Sense Herd Management Software has recently completed a NEW interface with the American International Charolais Association (AICA)! This is a FREE update provided to Cow Sense NxGen customers.

These new capabilities built into the Partner Exchange Tool (PET) included in Cow Sense NxGen-PRO provide the capability to easily create files that can be submitted to AICA for Registrations. You can also relay raw performance data updates, retrieve EPDs, adjusted performance measures and ratios on records previously recorded. In addition, this PET interface provides you the capability to add any of your new animal records from the AICA Online Registry that do not exist in your Cow Sense herd file.

If you are not presently a Cow Sense Customer, you can download a fully capable Trial Edition of Cow Sense NxGen and test drive it yourself at: https://midwestmicro.us/free_trial_download

Once installed, you can create and add data to a herd of your own to see if that will meet your needs. We also encourage you to enable the AICA PET interface and turn on the desired fields you wish to utilize. IT ALL WORKS IN TRIAL MODE TOO! The link below to the NxGen Guide for the AICA Interface provides important instructions to enable it for your herd file:

https://midwestmicro.us/wp-content/infocenter/guides/pet/pet_aica.pdf

We are extremely excited about this new NxGen design as it is even more user-friendly, totally customizable, yet the most robust product on the market. You can review the Video Tutorials, The Quick Start Guide, the Product Detailers at the website or from the Cow Sense Help Menu of the Trial.

You will be amazed at the powerful new tools available in this NEW Version! This is a total new design based on our over 25 years in this business and rebuilt from the ground up! Please follow the link below to the Cow Sense Information Center for more details: <https://midwestmicro.us/information-center>

Whether your management needs are low tech or high tech, Cow Sense provides the solution. We feel confident that you will find this new version of Cow Sense to be the most advanced, beef industry focused, yet user-friendly Cow-Calf Herd Management Software package available today. If you want to capture more PROFIT from your cow herd AND SAVE TIME recording data with AICA, then Cow Sense NxGen is just the ticket!

If I can be of help or should you have any questions, please feel free to call us Toll Free at 800-584-0040. I would also be happy to arrange a Demo over the Internet. We look forward to an opportunity to earn your business and move our relationship the next level. In the interim, we remain...

At Your Service,

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PS. If you were an existing Cattle Pro customer please follow this link to our Home Page and scroll down to the News and Announcements Section on the left to view a limited time savings on data conversion.

<https://midwestmicro.us/>