



Developed by Midwest MicroSystems L.L.C., **Sale Manager CRM™** is a comprehensive customer relationship and sale management solution designed for livestock operations, private treaty sales, auctions and any merchandising endeavor.

Sale Manager CRM™ helps you market smarter, save time, and make better informed business decisions.

KNOW YOUR CUSTOMERS

CUSTOMER RECORDS • PURCHASE HISTORY
PROSPECTS • MAILING LISTS

Why Choose Sale Manager?

MANAGE

customer records and buying history in one place

SIMPLIFY

private treaty and production sales

GENERATE

sale reports and performance statistics

BUILD

customized mailing lists by contact category

ANALYZE

and update customer activity year-round

EXPORT

data to QuickBooks accounting software

MANAGE THE SALE

CONSIGNMENTS • INVOICING
REAL-TIME SALE STATISTICS
MULTI-USER CAPABILITIES

Sale Manager is fully functional as a standalone program, but when paired with Cow Sense NxGen PRO, animal records, catalogs, and sale results flow seamlessly between both programs-saving time and reducing data entry.

Ready to Simplify your Sale?

TIM DAVIS, VICE PRESIDENT

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REQUEST A DEMO OR DOWNLOAD A TRIAL TODAY!

Proven Innovation
for better sales management.

More than a sale day software.

CHOOSE THE SOLUTION THAT FITS YOUR SALE.

1

START WITH A FREE TRIAL Try Before You Buy!

- Up to **10 uses** and enter up to **20 items**
- Your trial data is preserved when you purchase and activate
- Data Import Tool becomes available after purchase

2

SINGLE-USER For individual livestock operations managing their own sales

\$300/year | \$25/month equivalent

- One computer
- Single data file
- Auction + private treaty sales
- Buyer registration & sale clerking
- 60 minutes initial technical support
- SM Remote Backup Service
- Cow Sense Corral + Knowledge Base
- Cow Sense NxGen data exchange
- Sale Manager v3 data conversion available

3

MULTI-USER For production sales requiring multiple sale-day workstations

\$300/year per workstation (up to 5)

- Buyer registration
- Block clerking
- Payment processing
- Loadout & health reports
- Single shared data file
- 60 minutes initial support per computer
- SM Remote Backup Service
- 200 blank buyer cards
- Maintenance updates
- Referral credit eligible

4

CONSULTANT For professionals managing multiple sales

\$2,995/year

- Multi-user networking
 - up to 5 workstations
- Unlimited Sale Manager databases
- 4 hours initial support & training
- 1,000 blank buyer cards
- Logo embedding
- Referral credit eligible

5

CONSIGNMENT For multi-seller and consignment sales

\$4,995/year

- Multi-user networking
 - up to 5 workstations
- Multi-seller/consignor features
- Consignor deductions & settlements
- Check-writing capabilities
- 4 hours initial support/training
- Referral credit eligible

Need Us to Handle Sale Day?

SALE MANAGER CRM SERVICE PACKAGE

Starting at \$2,500 + travel

Final pricing based on number of lots.

- A turnkey clerking solution including Sale Manager staff, equipment and up to five networked computers for buyer check-in, closeout and auction-block clerking.

SALEMANAGERCRM.COM

**NOT SURE WHICH OPTION
FITS YOUR OPERATION?**

800-584-0040

