



## Key Features

	PRO	MY OPERATION CHECKLIST
<b>Ease of Use</b> <ul style="list-style-type: none"> <li>- Easily navigate from <b>Individual Animal</b> view to <b>List View</b> of all animals</li> <li>- Easily <b>add and edit</b> animal records from any List View you create</li> <li>- User selected <b>Presets</b> provide auto fill of repetitive data</li> <li>- Standard <b>dropdown selections</b> speed data entry <b>and</b> accuracy</li> <li>- Instructional <b>Video Tutorials</b> included in Help Menu</li> <li>- Electronic <b>Quick Start Guide</b> in PDF format included in Help Menu</li> <li>- Helpful Utilities - <b>Backup, Restore and License Transfer</b></li> <li>- Compact and Perform Routine Maintenance on Herd Files</li> </ul>	● ● ● ● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Flexibility to customize to your operation</b> <ul style="list-style-type: none"> <li>- Turn off fields, irrelevant to your operation.</li> <li>- User defined fields for Bull, Calf, &amp; Cow Groups and Sub-groups</li> <li>- Customize the Home Screen by adding your own background image or picture</li> <li>- Choose the colors you wish displayed on the Task Pane and Background</li> <li>- Add pictures to Individual Animal records, view, size or remove it from display</li> <li>- Create custom Text, Date, Numeric and Flag fields.</li> <li>- Create custom dropdowns to speed data entry and accuracy</li> <li>- User defined validations of data to improve data accuracy and consistency</li> <li>- Track multiple breeds, add breeds or composites and breed percentages</li> </ul>	● ● ● ● ● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Complete Inventory by:</b> <ul style="list-style-type: none"> <li>- Animal Type - Bull, Calf, Cow</li> <li>- Animal Status - Active, Disposed or Reference</li> <li>- Animal ID, Visual ID, Brand, EID, Bangs Tag, or Tattoo and many more</li> <li>- Age, origin &amp; purchase price</li> <li>- Convert raised replacements from calf records to cow or herd bull status</li> <li>- Death and disposal (and reason) records for bulls, calves &amp; cows</li> <li>- Management Group - Bull, Calf, Cow</li> <li>- Sub-group (i.e. specific ownership, season or other user defined sub-groups)</li> <li>- Location Wizard - assign and track individual or group locations and movements</li> </ul>	●* ●* ● ● ● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Calf Data Entry</b> <ul style="list-style-type: none"> <li>- Calving date, dam ID, sire ID, color, ease, etc</li> <li>- Flexibility for year round calving (multiple calving seasons)</li> <li>- Calving Wizard - Grid calf data entry option - speeds data entry!</li> <li>- Weaning Wizard - Grid calf data entry option - speeds data entry!</li> <li>- Yearling Wizard - Grid calf data entry option - speeds data entry!</li> </ul>	● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Reproductive Performance Measures</b> <ul style="list-style-type: none"> <li>- Avg. calving interval</li> <li>- Calving distribution</li> <li>- Pregnancy examination results can be linked to breeding records</li> <li>- Pounds weaned per exposed female</li> </ul>	● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Powerful Reports</b> <ul style="list-style-type: none"> <li>- Print field forms for data collection</li> <li>- Standard reports for Bulls, Calves, &amp; Cows</li> <li>- Advanced Analysis and Reporting (column charts and cross tabular reporting)</li> <li>- Generates a NCBA Certified SPA Production report</li> <li>- Generates a cost of production report</li> <li>- Easily build, name, save and edit custom filters and sorts to your specifications</li> <li>- Includes "Manage My Reports" feature to group customized reports</li> </ul>	● ● ● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Breeding data entry &amp; reporting</b> <ul style="list-style-type: none"> <li>- Tracks AI and pasture exposed breeding data</li> <li>- Breeding Wizard—Grid view speeds data entry and accuracy (single or mass entry)</li> <li>- Create multi-sire groups and record respective breeding exposures</li> <li>- Interactive Semen Inventory</li> <li>- Planned Mating Tool</li> <li>- Complete ET tracking for donors, recipis., and embryos</li> </ul>	● ● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Legend: ● = Feature available with this mode; ○ = Feature not available with this mode; \* The only required fields

Comparison of Key Features by Mode - Continued	PRO	My Cklist
<b>Complete calf performance indicators</b> - Calving and Weaning, weight data (actual, adj. & within herd ratios) - Yearling weight data (actual, adj. & within herd ratios) - Individual ultrasound data (actual, adj. & within herd ratios) - Record multiple weights and measures and display historically - Extensive individual feedlot and carcass performance data fields	● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Lifetime progeny performance indicators for sire and dam</b> - Avg. calving ease scores - Birth Weight & Weaning Weight data (actual, adj. & within herd ratios) - Yearling Weight data (actual, adj. & within herd ratios) - Calculates MPPA for Cows (nursing ratio) - Feedlot, Ultrasound and carcass data (historical averages of progeny)	● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Pedigree information</b> - First generation pedigrees (sire & dam) - Multiple generation pedigree (customizable) - Complete performance pedigree (customizable) - Record registration information (#, name, tattoo, breed%, etc.) - Record Registration numbers for animals registered in multiple associations - Bull EPDs - Calf and Cow EPDs - Calculate EPD' estimates - Record and store the respective breed EPDs for Dual Registered Animals - Record Multiple Ownership Interest - Record Genomics tests and results	● ● ● ● ● ● ● ● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Advanced data entry or exchange functionality</b> - Export data from any customized report - Import data (Import Tool) - easily import data from outside sources - Global data entry - Maintenance Wizard - grid data entry option to record pregnancy test results, disposals and promotion of replacements. - Partner data exchange with feedlot and Breed Associations	● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Individual &amp; Group Health</b> - User defined pharmacy of common vaccines and products used - Tracks critical routes of administration and withdrawal - Treatments can be applied individually or globally to a group of animals - Print Field Forms for recording individual therapeutic or group processing records - Track product use and pharmacy inventory	● ● ● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Included Cow Sense Tools</b> Calendar and Management Diary Tag Wizard - low tech solution for applying EID to animal records Benchmark Wizard provides comparisons of your herd vs. all subscribers	● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Interface with Cow Sense Companion Products</b> Chuteside - Data entry and interface with EID, scale and other devices at the chute Pocket Cow Sense - A complete handheld solution for field data collection Sale Manager - A complete customer and sale management software	● ● ●	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

Legend: ● = Feature available with this mode; ○ = Feature not available with this mode; \*\*\*Not customizable;



- Use the "My Check list" column on the right to check off what features are important to your operation.
- Then find the Cow Sense product that meets those requirements.

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 Cow Sense NxGen to work for you.