

*Ever wish you had your own Cow Sense tutor?*

**The new collection of tutorial videos may be just the ticket!**

Cow Sense is a powerful tool for any cattle producer. From high tech to low tech Cow Sense adapts to your specific management needs. Because it is capable of such customization and can perform so many tasks we have built in a number of technical support aids to assist you in getting the most out of your software investment.

These range from the **Quick Start Guide, User's Guide, Robo Help System, Product Support Bulletins, Bits and Spurs**, the **online references at the Cow Sense Corral**, and many more. *However, we understand our customers and know some of you like hands-on guidance for using computers and software. Sometimes you may simply wish you could have someone show you how to do things.*

***That's where our new Cow Sense Tutorial enters the picture.*** This CD contains the basics of running our software. Its purpose is three-fold.

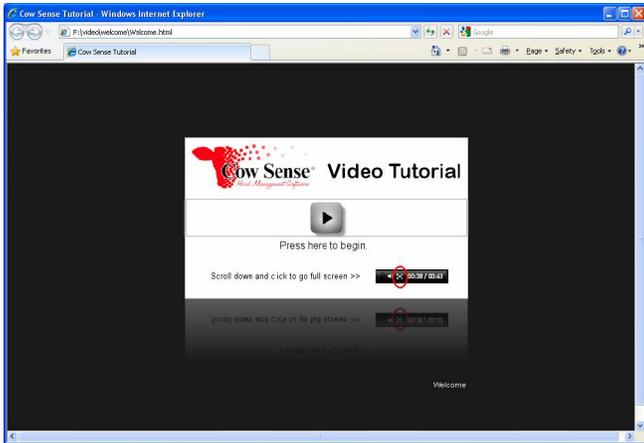
- *First, for new customers it offers step-by-step instructions on how to set up and get started with Cow Sense.*
- *Second, it provides essential knowledge on how to use the program.*
- *Finally, it can be used as a refresher on functions in Cow Sense you may only use once or twice a year.*



The Cow Sense Tutorial menu appears on the screen when you first put the CD into your computer. *There are 14 individual videos demonstrating Cow Sense functions narrated by our experts, who are cattlemen and women themselves.*

**These videos include topics like: getting started, entering data, running reports and many others.** Pick and choose what interests you one video at a time as you need them, or view the whole video library for a complete overview.

Each video contains audio and visual instructions providing interactive learning experiences to help you get the very most from your Cow Sense investment. *You watch as the instructor shows and tells you what functions they are demonstrating... and WHY.*



Regardless if you are a novice user searching for help with basic Cow Sense functions or a long time user who wants a review of functions used infrequently, the *Tutorial provides a tool to see and learn how stuff works!* Take control of your own learning experience at your own pace... *play, pause, practice, rewind and replay as much as you like!* And it's available to you 24-7, whenever you need it!



Midwest MicroSystems, L.C.C.

3100 O Street, Suite 7  
Lincoln, NE 68510  
(800) 584-0040



- ◆ The Cow Sense Tutorial CD is available for just \$69.00.
- ◆ Past participants in Cow Sense College may purchase the CD at a discounted price of \$25.00 until May 1, 2012.

(Shipping costs are in addition to either purchase.)

- Order online from the Cow Sense Store at: <http://www.shopcowsense.com>  
Go to Service > Support
- If you prefer, call us at 800.584.0040 or email [sales@cowsense.com](mailto:sales@cowsense.com) and we can take your order or answer any questions you may have about this fantastic tool!

The Cow Sense Tutorial is just one means of learning the basics of Cow Sense software beyond our included technical support aids.

- ▶ Our Cow Sense College, Cow Sense Corral, and Customer Service Team provide additional information and in-depth help with the program.
- ▶ Find out more about Cow Sense Customer Service at:

<http://www.cowsense.com>

Go to Downloads > Information Center >  
Product Info. Sheets > Customer Service

**[www.cowsense.com](http://www.cowsense.com)**  
**E-mail: [info@cowsense.com](mailto:info@cowsense.com)**

*Midwest MicroSystems is dedicated to improve the economic position and success of our customers by providing the most current, highest quality, integrated information management systems for the beef industry...*