Cow Sense® NxGen
Herd Management Software

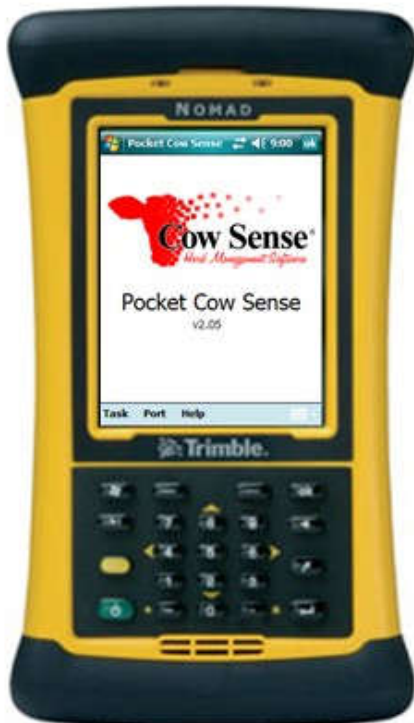## Record Keeping Made Easy…
(or at least *Tolerable*)

Tired of:

- *Re-entry of records from calving books to computer*
- *Out dated records that are simply not accurate*
- *Last minute catch-up to print necessary field reports*
- *Loosing critical treatment information or cattle movements from location to location*

Then Use…

Pocket Cow Sense to

turn this…

Into this…

Record:

- **Breeding Data**
- **Preg Check Data**
- **Calving Data**
- **Weighing Data**
  (BW,WW,YW etc.)
- **Herd Heath and Treatments**
- **Cattle locations**
- **Shipping or movement data**
- **Inventory Work Lists**

Export to Cow Sense for powerful reports and analysis!

EID Compatible

A Pocket PC equipped with Bluetooth communications allows you to use a wireless EID Reader to scan EIDs onto calf records or "lookup" records of either calves or cows.

Scan EIDs when processing a group of cattle to create a "Work List" of EID numbers. Then import this data into Cow Sense to update cattle records, inventories by location, change locations, create a shipment listing or record group processing information.

(Requires a Pocket PC with Windows Mobile 5 or 6 Operating System and a Cow Sense installation on your desktop or laptop computer)

Recording Calving Data is easy with... Pocket Cow Sense

Locate Calf or Cow record by the find feature, scroll the list or scan the Cow EID.

Easily navigate between entry pages at the bottom of the screen

Data entry is simple as repetitive information defaults to that from the previously entered record.

Calving (52) — 2:32 OK
- Calf ID: 9228S
- EID: 982000028436577
- Sire ID: 752E — ?
- Birth Date: 5/2/2005
- Birth Wt: 85
- Color:
- Breed: Angus
- Supp ID:
- Prefix/Tattoo:

Title | Cow 1 | Cow 2 | Calf 1 | Calf 2 | Twin
Data   Find

Calving (52) — 2:32 OK
- Dam ID: 9228 — < >
- EID: 982000028436415
- Age/Supp ID: 8
- Owner: Steve Smith
- Type:
- Breed: Angus
- Remarks: Lot #162

Title | Cow 1 | Cow 2 | Calf 1 | Calf 2 | Twin
Data   Find

Calving (52) — 2:32 OK
- Breeding: Sire — Due Date
- AI: 752E — 05/04/2005
- Natural:
- to:
- Est Calving Date: 05/03/2005
- If ET Calf:
- Recip ID:

Title | Cow 1 | Cow 2 | Calf 1 | Calf 2 | Twin
Data   Find

Important reference points are also available about the Dam such as Cow Group, Age Remarks and Breeding.

Weighing E-Forms make recording weights a snap!

Either look-up the existing calf record by visual ID or EID, and record the weight!

Record weaning, yearling, and any 2 interim weights, as well as feedlot-in weights.

Connect your pocket PC to an electronic scale head to drop the weights directly into Pocket Cow Sense!

Weaning (52) — 2:45 OK
- Calf ID: 9701 — < >
- Find EID: 982000028436573
- Date: 5/19/2005
- Weight: 654
- Hip Ht: 51
- Remarks: Ear Down

Title | Calf
Data   Find

Breeding E-Forms

simplify breeding record management from planning the mating to recording the event!

Important reference information is at your fingertips.

Seedstock producers can also access pedigrees and EPD's

Fully EID compatible for finding an animal or adding an EID tag to an animal.

Breeding (108) — 2:50 OK
- Last Breeding: Sire — Service Date
- AI: 752E — 07/15/2004
- Natural:
- to:
- Last Calf B-Day: 4/10/1999
- Stats: MPPA: 101
- Avg Interval: 374
- Remarks:

Breeding (108) — 2:49 OK
- Type: ● AI ○ Natural — Add
- Planned: — >
- Sire ID: 752E
- AI Date: 5/19/2005
- Lot #: 26AN1111
- Straws: 1
- Tech: Nick
- Notes:

Title | Cow 1 | Cow 2 | EPD | Ped | Breed
Data   Find

Work List (6) — 2:54 OK
- Date: 5/19/2005
- Location: Bottom
- Premise ID:
- Visual ID:

EID | Visual ID
982000025621179
982000025592022
982000025817798
982000025623147
982000025591713
982000025817463

Title | Work List
Data

The **Work List** allows you to record location movements, either by scanning the EID or recording the Visual ID

Other E-Forms for recording pregnancy status (**Preg Check**) and individual vaccinations or herd health (**Treatments**) provide accurate recording of critical data.

Includes the Pocket Cow Sense Desktop application to easily move data from Cow Sense to handheld and back.

Runs on any Pocket PC with Windows® operating system.